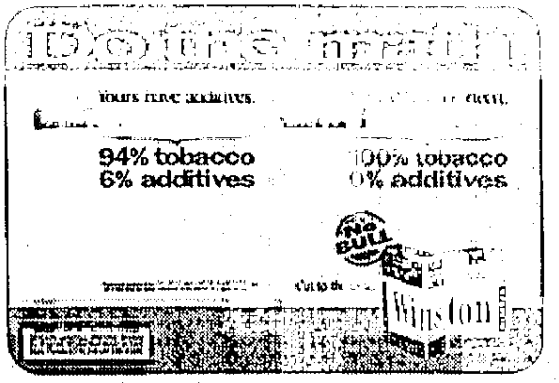
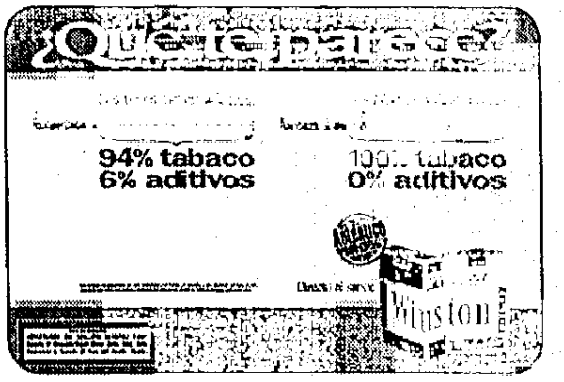
PRIORITY ITEMS



Winston Change Mat
Item #: 528140



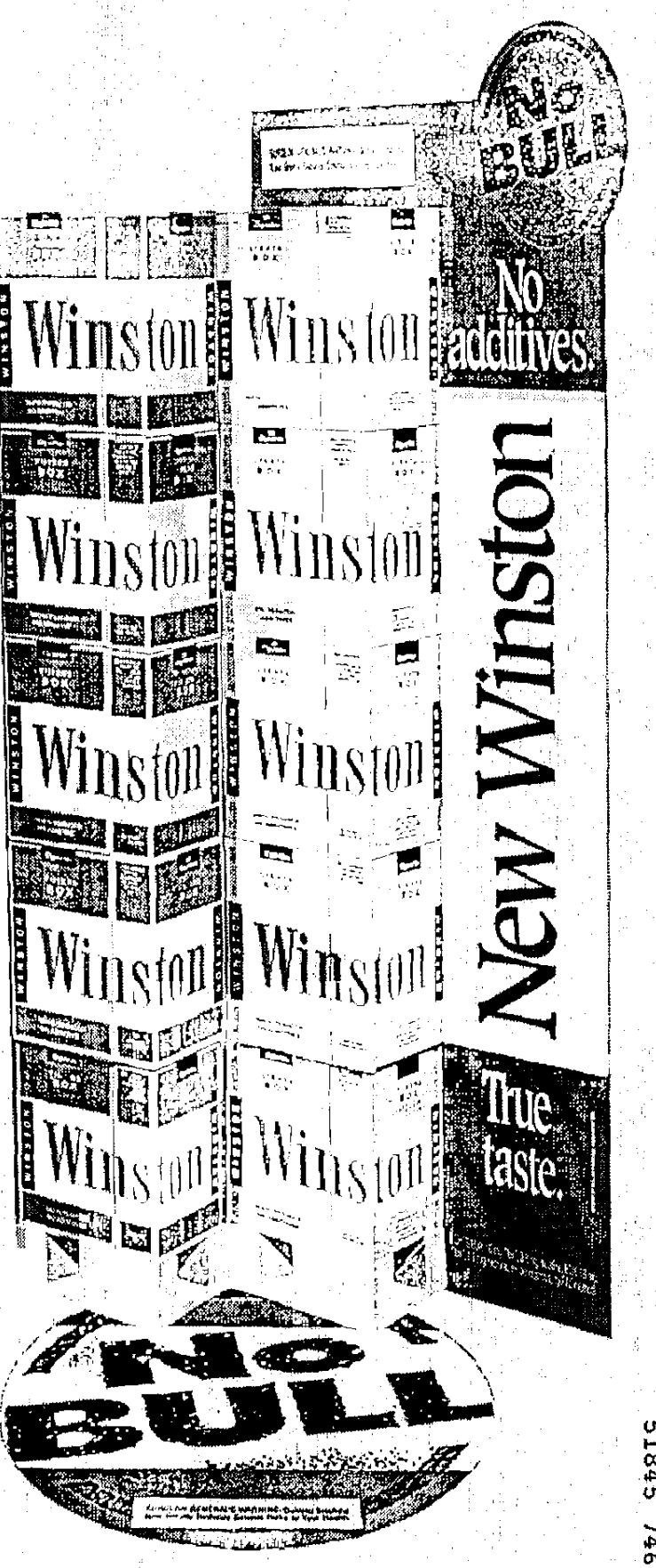
Spanish Version
Item #: 528143

The Change Mat offers an excellent opportunity to communicate the "Stick to Stick" comparison. Regions should ensure each store has several change mats available for the introduction period.

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

PRIORITY ITEM

Winston Tower Semi-Permanent
Counter Display
11"W x 5"D x 21.5"H
Item #: 527603
Pack Capacity: 20



This unique counter display communicates the New Winston "No Bull" attributes as well as the new wrap around package graphics in one compact vertical footprint. The molded plastic base makes access to product easy. The gravity feed design ensures fresh product faces the consumer until the last pack is sold. Even if the display sells out, it continues to communicate our revolutionary new pack graphics and consumer information until restocked. The counter graphic is designed as a stand alone piece of POS which can be used as pictured or in a secondary counter, wall or window location.

51845 7468

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

PRIORITY ITEM

Winston Pack Replica Counter Display

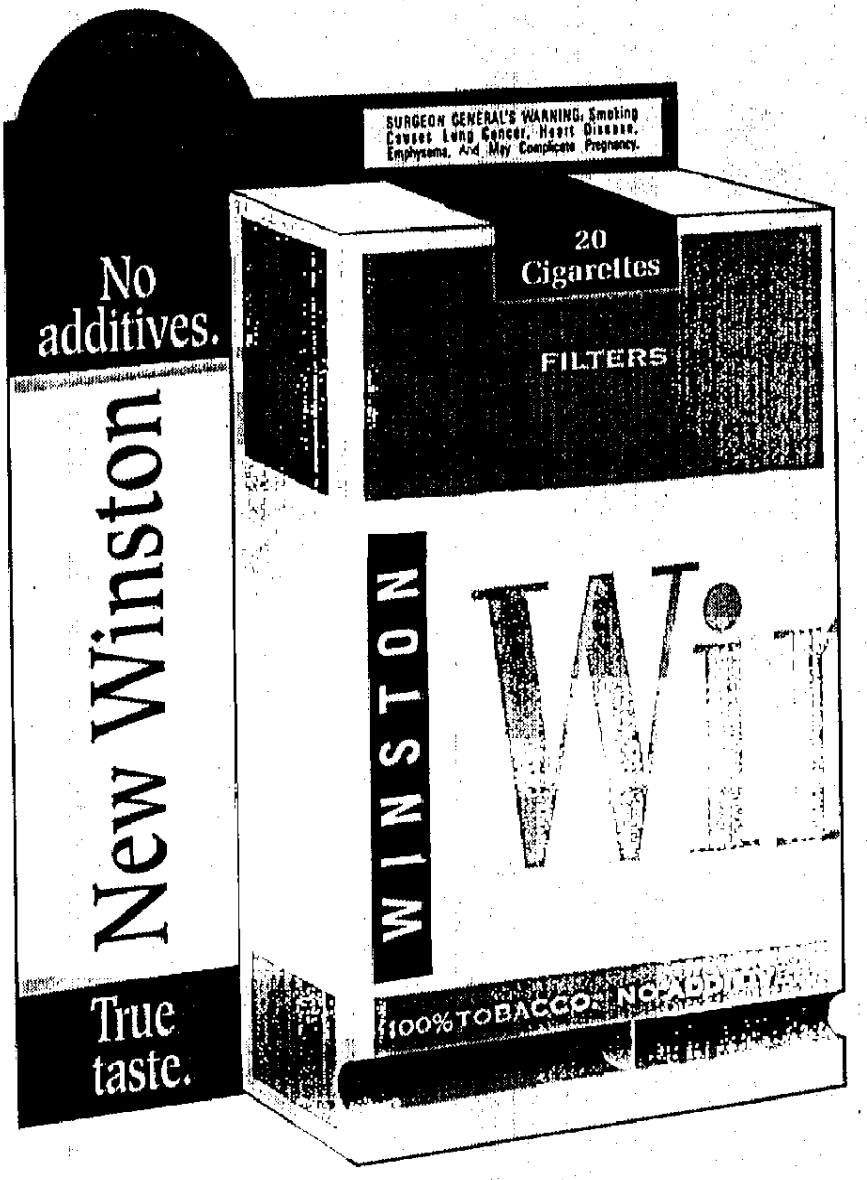
19⅜"H x 12⅜"W x 2¾"D

Item #: 530135

Total Capacity: 30 Packs (15 Per Row)

SKU Pack: 5

(3 FF/2LT)

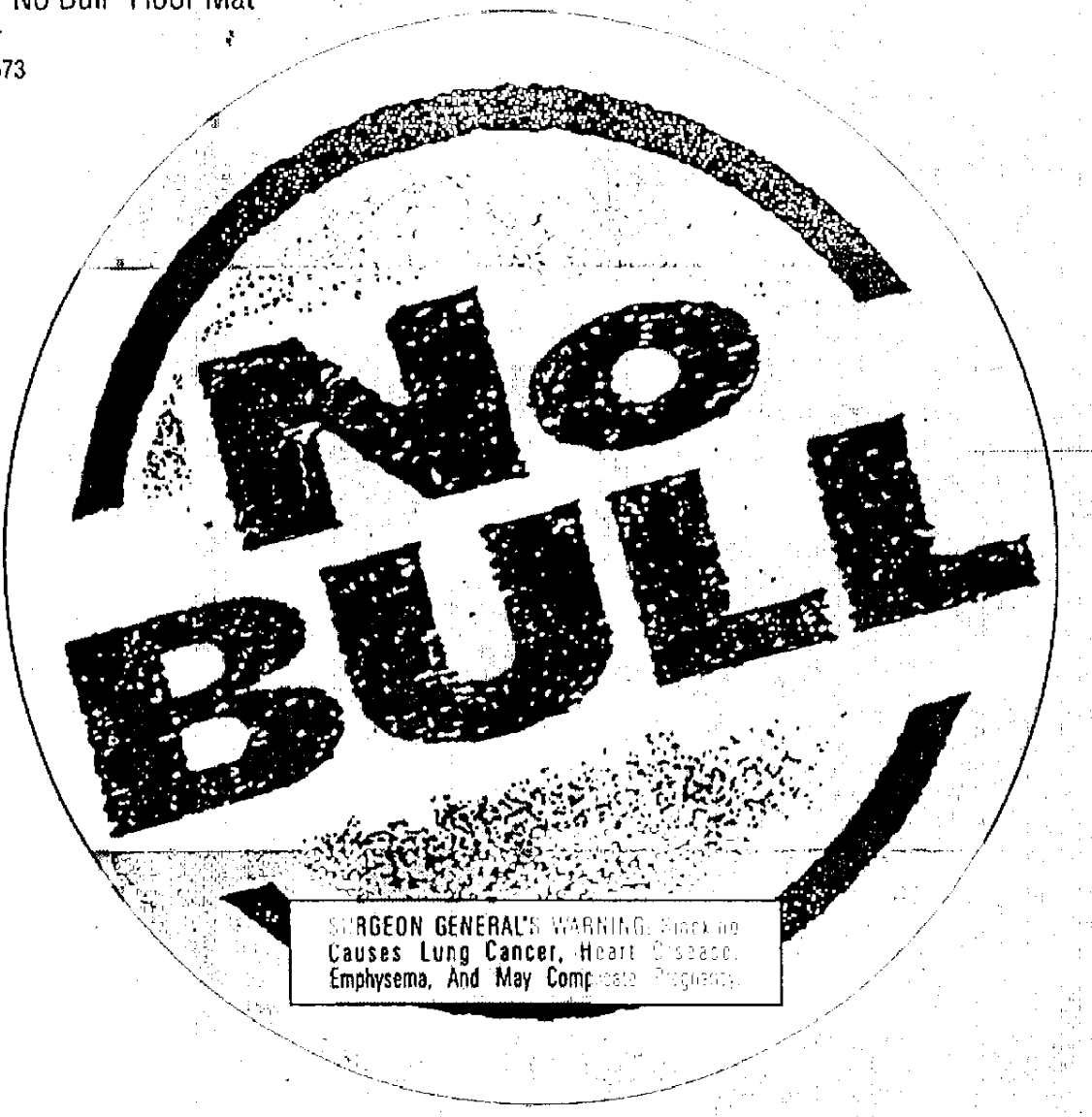


51845 7469

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

PRIORITY ITEM

Winston "No Bull" Floor Mat
24" Diameter
Item #: 527573



The No Bull Floor Mat Graphic is designed for placement on any uncarpeted floor. The clear rigid vinyl surface is UL approved as a floor covering and is easily cleaned with any ordinary surface cleaner or through normal floor maintenance. Properly positioned in the check out area of a store, this Floor Graphic will provide months of high impact "No Bull" impressions, and has proven to be one of the most recognized pieces of in-store POS. Floor Graphics have a removable adhesive backing which is easily placed. If removed, this floor graphic will not leave a residue.

51845 7470

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

PRIORITY ITEM

Winston Ceiling Logo
60"W x 19⅛"H x 3½"D
Item #: 532052

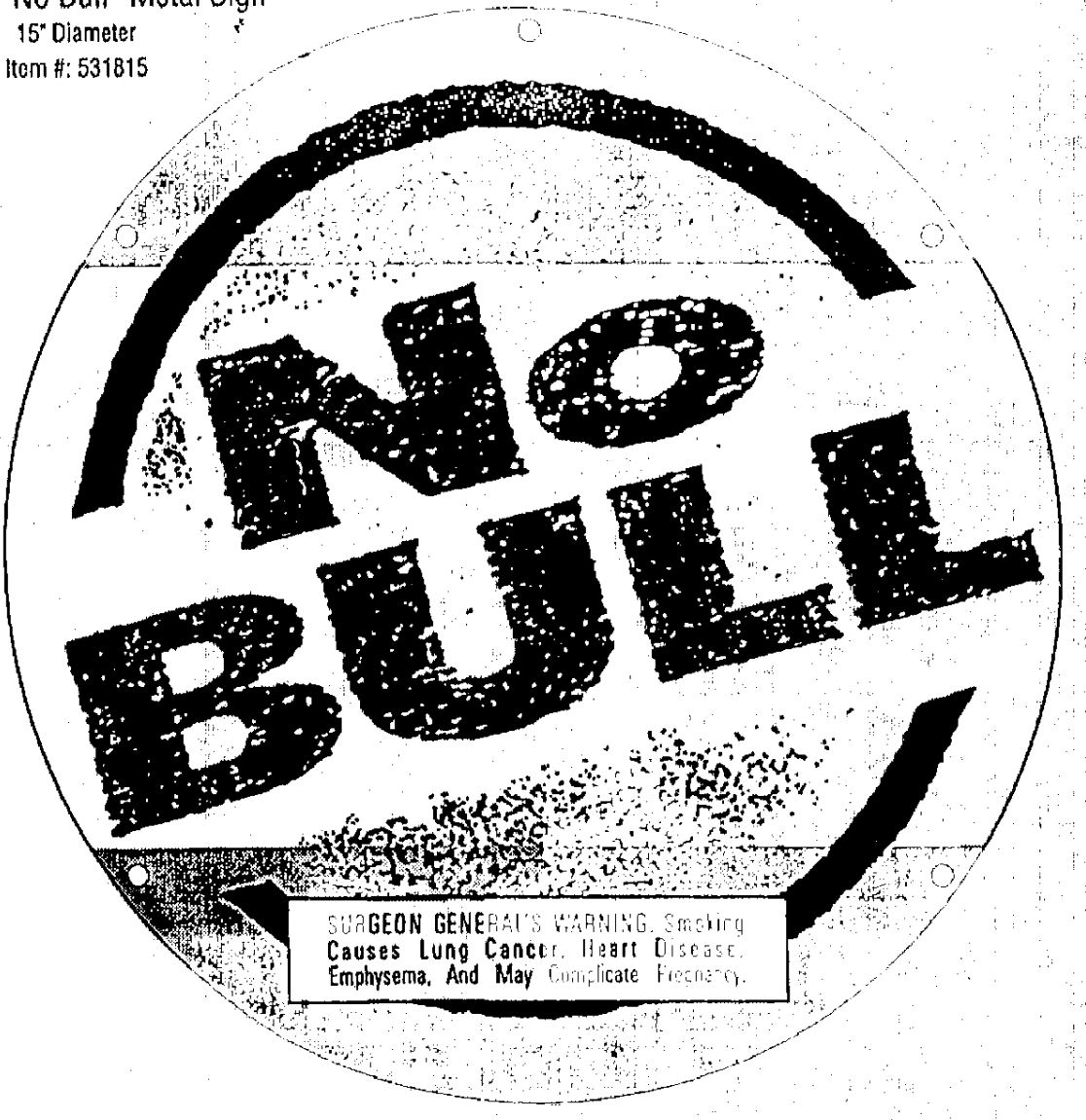
The dimensional Winston logo creates strong brand registration at retail. The sign can be easily hung from drop ceilings or in windows due to its light weight design (3 lbs, 1 oz).

51845 7471

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

PRIORITY ITEM

Winston "No Bull" Metal Sign
15" Diameter
Item #: 531815



The "No Bull" Metal Sign can be placed on walls or other surfaces by using the adhesive pads on the back or by tacking with screws or nails in the holes provided. Two of these signs could be placed back to back and hung from the ceiling as a dangler.

51845 7472

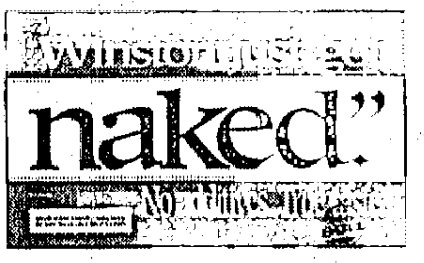
Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

PRIORITY ITEMS

Winston Banners

Winston 5' X 3' Attitude Banner
PERIOD 1
Item #: 528182

Inside Use



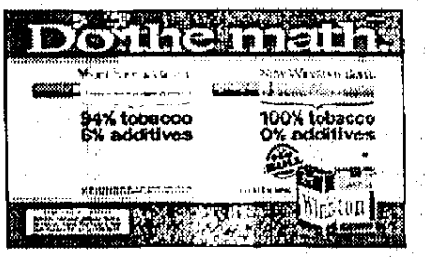
Winston 5' X 3' Attitude Banner
PERIOD 2
Item #: 532112

Inside Use

To Be Determined

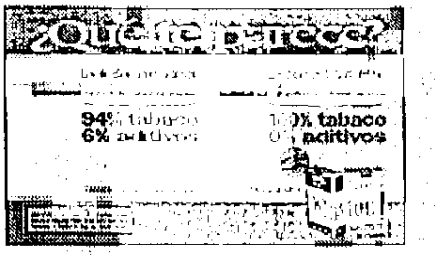
Winston 5' x 3' Stick to Stick Banner
Item #: 528185

Inside Use



Winston 5' x 3' Stick to Stick Banner (Spanish)
Item #: 528194

Inside Use



Winston 9' x 3' Attitude Banner
PERIOD 1
Item #: 528173
Dimensions: 9' x 3'

Outside Use

Winston 9' x 3' Attitude Banner
PERIOD 2
Item #: 532103
Dimensions: 9' x 3'

Outside Use

To Be Determined

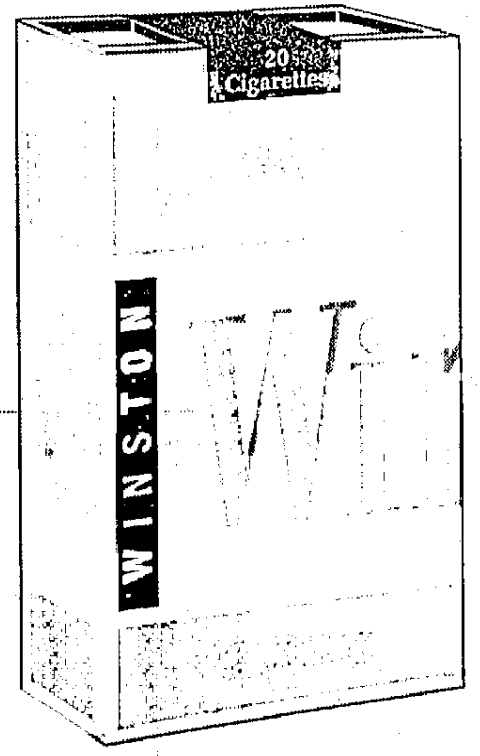
Winston 9' x 3' Attitude Banner (Spanish)
Item #: 528191
Dimensions: 9' x 3'

Outside Use

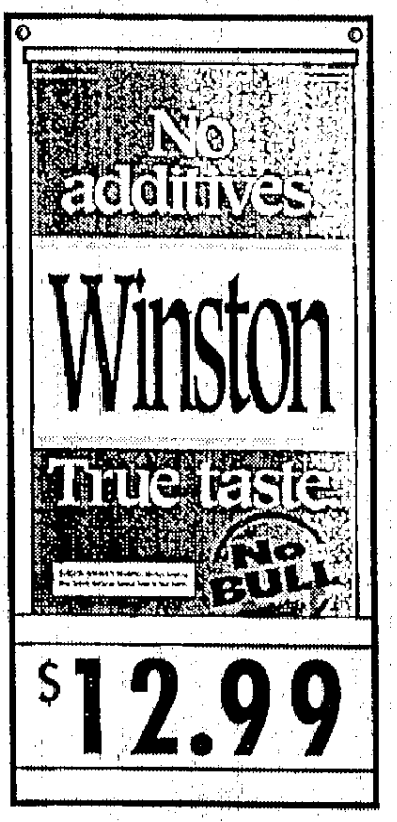
51845 7473

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

MISCELLANEOUS ITEMS



Winston Floor Ashtray
Item #: 532100



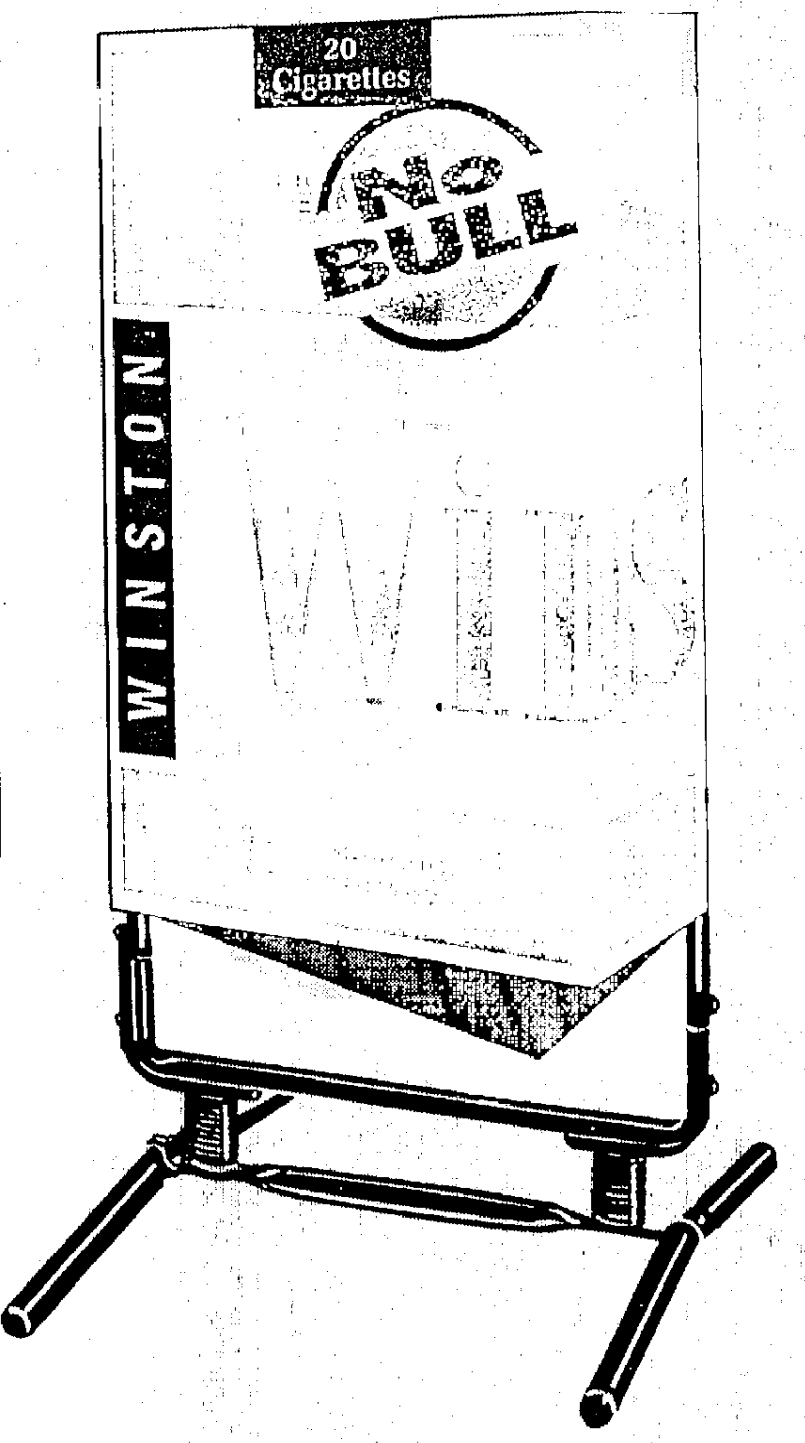
Winston Large
Window/Wall Pricer
Item #: 528161

51845 7474

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

MISCELLANEOUS ITEM

Winston Dimensional
Ground Mount Refurb Kit
39⅜"W x 27¾"D x 49"H
Item #: 528302



This Ground Mount Retrofit fully communicates our new revolutionary Winston Package Graphics. The retrofit unit is designed to be durable, light and easy to install. Once installed, the retrofit provides a hard to miss dimensional giant pack and completely refreshes existing equipment and at a fraction of the cost of a new ground mount.

51845 7475

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

MISCELLANEOUS ITEM

Winston Window / Wall Crash Pack
20"W x 9"D x 20.5"H
Item #: 528155

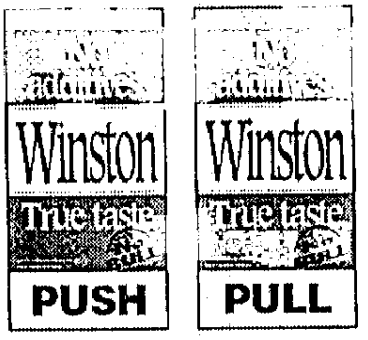
Window Crash Pack

Wall Crash Pack

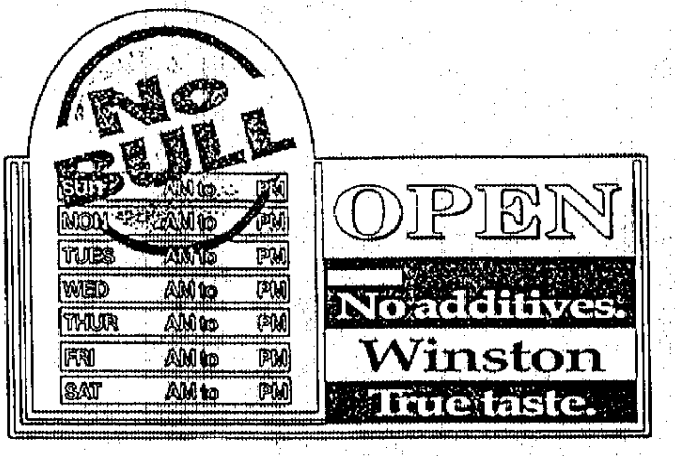
51845 7476

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000

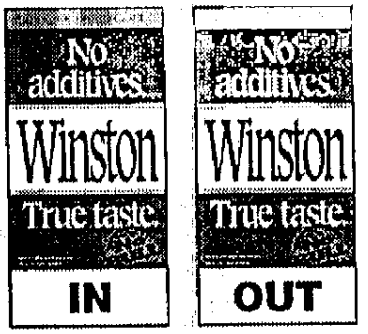
MISCELLANEOUS ITEMS



Winston Push-Pull Decal
Item #: 528215

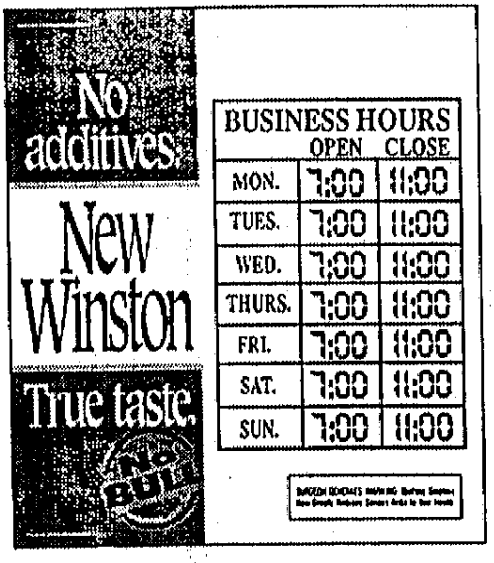


Winston Business Hours Open/Closed Frame Sign
Item #: 528152

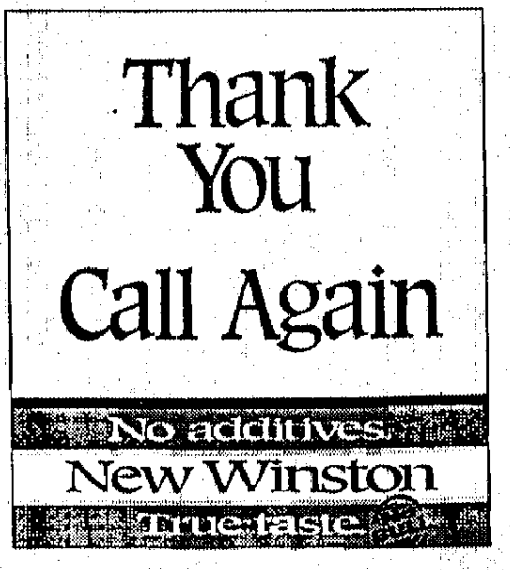


Winston In-Out Decal
Item #: 528221

Winston Door/Window Decal (28" x 12")
Item #: 528203



Winston Business Hours Decal (Front)
Item #: 528212



Winston Business Hours Decal (Back)
Item #: 528212

51845 7477

Source: https://www.industrydocuments.ucsf.edu/docs/tsmy0000